

**WHNS(TV)/DT CERTIFICATION OF COMPLIANCE WITH
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING
FOURTH QUARTER 2010**

WHNS-TV aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

| | |
|---------------------------|-----------------------------|
| <u>Children's Program</u> | <u>Days and Times Aired</u> |
|---------------------------|-----------------------------|

None: All programming is rated for 13-16 year old.

DTV CHANNEL 21.2 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

| | |
|---------------------------|-----------------------------|
| <u>Children's Program</u> | <u>Days and Times Aired</u> |
|---------------------------|-----------------------------|

| | |
|---------------|---|
| Real Life 101 | Mondays, 7:00-7:30am (10/4-12/27/10**) |
| Real Life 101 | Mondays, 7:30-8:00am (10/4-12/27/10**) |
| Real Life 101 | Mondays, 8:00-8:30am (10/4-12/27/10**) |
| Real Life 101 | Mondays, 8:30-9:00am (10/4-12/27/10**) |
| Real Life 101 | Mondays, 9:00-9:30am (10/4-12/27/10**) |
| Real Life 101 | Mondays, 9:30-10:00am (10/4-12/27/10**) |

COMMERICAL MATTER: (minutes/seconds)

Program change - Real Life 101 (rated E/I 13-16) airs with no commercial matter, psa's only.


Due to operator error, Real Life 101 did not air on Monday, December 20th. The episodes ran in the time period on Friday, December 24th.

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.

After due review of internal station records and documentation provided to us by program suppliers, WHNS(TV)/-DT hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.



Guy Hempel
VP/General Manager
WHNS(TV)/-DT

Date 1/7/11

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS**

Television Station WHNS (WHNS-TV/WHNS-DT), of Greenville-Spartanburg, SC, Asheville, NC and Anderson, SC, formats its programs which are originally produced and broadcast for children aged 12 years old and under for the maximum amounts of commercial matter as indicated below.

| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE(S) OF BROADCAST</u> | <u>MAX. AMOUNT OF COMMERCIAL MATTER</u> |
|-------------------------------|-----------------------------|------------------------------|---------------------------------|---|
| (Rated children 13-16) | | | | |
| Missing | Sunday | 7:00am | Oct. 3, 10, 17, 24, 31 | 5:00 |

This will certify that for the period **October 1-31, 2010** the above maximums were not exceeded.

DATE: 11/10/12



Dee Rogers, Administrative Assistant

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS
DT2**

Television Station WHNS (WHNS-TV/WHNS-DT), of Greenville-Spartanburg, SC, Asheville, NC and Anderson, SC, formats its programs which are originally produced and broadcast for children aged 12 years old and under for the maximum amounts of commercial matter as indicated below.

| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE(S) OF BROADCAST</u> | <u>MAX. AMOUNT OF COMMERCIAL MATTER</u> |
|----------------|-----------------------------|------------------------------|---------------------------------|---|
| Real Life 101 | Monday | 7:00am | Oct. 4, 11, 18, 25 | 0 |
| Real Life 101 | Monday | 7:30am | Oct. 4, 11, 18, 25 | 0 |
| Real Life 101 | Monday | 8:00am | Oct. 4, 11, 18, 25 | 0 |
| Real Life 101 | Monday | 8:30am | Oct. 4, 11, 18, 25 | 0 |
| Real Life 101 | Monday | 9:00am | Oct. 4, 11, 18, 25 | 0 |
| Real Life 101 | Monday | 9:30am | Oct. 4, 11, 18, 25 | 0 |

**Real Life 101 has no commercial time – breaks are all public service announcements.*

This will certify that for the period **October 1-31, 2010** the above maximums were not exceeded.

DATE: 11/12/10


Dee Rogers, Administrative Assistant

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS**

Television Station WHNS (WHNS-TV/WHNS-DT) of Greenville-Spartanburg, SC, Asheville, NC and Anderson, SC, formats its programs which are originally produced and broadcast for children aged 12 years old and under for the maximum amounts of commercial matter as indicated below.

| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE OF BROADCAST</u> | <u>MAXIMUM AMOUNT OF COMMERCIAL MATTER</u> |
|--|-----------------------------|------------------------------|------------------------------|--|
| (All programs - children 13-16 years old) | | | | |
| Jack Hanna Into the Wild | Saturday | 7:00am | Oct. 2, 9, 16, 23, 30 | 5:15 |
| Animal Exploration w/Jarrold M. | Saturday | 7:30am | Oct. 2, 9, 16, 23, 30 | 5:15 |
| Animal Rescue | Saturday | 8:00am | Oct. 2, 9, 16, 23, 30 | 5:15 |
| Mystery Hunters | Saturday | 8:30am | Oct. 2, 9, 16, 23, 30 | 5:15 |
| Pets.TV | Saturday | 9:00am | Oct. 2, 9, 16, 23, 30 | 5:15 |
| Dragonfly TV | Saturday | 9:30am | Oct. 2, 9, 16, 23, 30 | 5:15 |

This will certify that for the period of October 1-31, 2010 the above maximums were not exceeded.

Date: 11/12/10



Dee Rogers, Administrative Assistant

Sports Stars of Tomorrow (13-16) is a fill-in program for 3 weeks at 8:30am until Mystery Hunters begins on 10/2/10

We did not count this program ("Sports Stars of Tomorrow" as part of our core programming

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS**

Television Station WHNS (WHNS-TV/WHNS-DT), of Greenville-Spartanburg, SC, Asheville, NC and Anderson, SC, formats its programs which are originally produced and broadcast for children aged 12 years old and under for the maximum amounts of commercial matter as indicated below.

| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE(S) OF BROADCAST</u> | <u>MAX. AMOUNT OF COMMERCIAL MATTER</u> |
|-------------------------------|-----------------------------|------------------------------|---------------------------------|---|
| (Rated children 13-16) | | | | |
| Missing | Sunday | 7:00am | Nov. 7, 14, 21, 28 | 5:00 |

This will certify that for the period **November 1-30, 2010** the above maximums were not exceeded.

DATE: 11/5/11



Dee Rogers, Administrative Assistant

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS
DT2**

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| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE(S) OF BROADCAST</u> | <u>MAX. AMOUNT OF COMMERCIAL MATTER</u> |
|----------------|-----------------------------|------------------------------|---------------------------------|---|
| Real Life 101 | Monday | 7:00am | Nov. 1, 8, 15, 22, 29 | 0 |
| Real Life 101 | Monday | 7:30am | Nov. 1, 8, 15, 22, 29 | 0 |
| Real Life 101 | Monday | 8:00am | Nov. 1, 8, 15, 22, 29 | 0 |
| Real Life 101 | Monday | 8:30am | Nov. 1, 8, 15, 22, 29 | 0 |
| Real Life 101 | Monday | 9:00am | Nov. 1, 8, 15, 22, 29 | 0 |
| Real Life 101 | Monday | 9:30am | Nov. 1, 8, 15, 22, 29 | 0 |

****Real Life 101 has no commercial time – breaks are all public service announcements.***

This will certify that for the period **November 1-30, 2010** the above maximums were not exceeded.

DATE:

1/5/11


Dee Rogers, Administrative Assistant

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS**

Television Station WHNS (WHNS-TV/WHNS-DT) of Greenville-Spartanburg, SC, Asheville, NC and Anderson, SC, formats its programs which are originally produced and broadcast for children aged 12 years old and under for the maximum amounts of commercial matter as indicated below.

| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE OF BROADCAST</u> | <u>MAXIMUM AMOUNT OF COMMERCIAL MATTER</u> |
|--|-----------------------------|------------------------------|------------------------------|--|
| (All programs - children 13-16 years old) | | | | |
| Jack Hanna Into the Wild | Saturday | 7:00am | Nov. 6, 13, 20, 27 | 5:15 |
| Animal Exploration w/Jarrold M. | Saturday | 7:30am | Nov. 6, 13, 20, 27 | 5:15 |
| Animal Rescue | Saturday | 8:00am | Nov. 6, 13, 20, 27 | 5:15 |
| Mystery Hunters | Saturday | 8:30am | Nov. 6, 13, 20, 27 | 5:15 |
| Pets.TV | Saturday | 9:00am | Nov. 6, 13, 20, 27 | 5:15 |
| Dragonfly TV | Saturday | 9:30am | Nov. 6, 13, 20, 27 | 5:15 |

This will certify that for the period of November 1-30, 2010 the above maximums were not exceeded.

Date: 1/5/11



Dee Rogers, Administrative Assistant

****Sports Stars of Tomorrow (13-16) is a fill-in program for 3 weeks at 8:30am until Mystery Hunters begins on 10/2/10****

****We did not count this program ("Sports Stars of Tomorrow" as part of our core programming****

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|------------------------|-----------------------------|------------------------------|---------------------------------|---|
| (Rated children 13-16) | | | | |
| Missing | Sunday | 7:00am | Dec. 5, 12, 19, 26 | 5:00 |

This will certify that for the period December -31, 2010 the above maximums were not exceeded.

DATE: 1/5/11



Dee Rogers, Administrative Assistant

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| <u>PROGRAM</u> | <u>DAY OF BROADCAST</u> | <u>TIME OF BROADCAST</u> | <u>DATE(S) OF BROADCAST</u> | <u>MAX. AMOUNT OF COMMERCIAL MATTER</u> |
|-----------------|-------------------------|--------------------------|-----------------------------|---|
| Real Life 101 | Monday | 7:00am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 7:00am | Dec. 24 | 0 |
| Real Life 101 | Monday | 7:30am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 7:30am | Dec. 24 | 0 |
| Real Life 101 | Monday | 8:00am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 8:00am | Dec. 24 | 0 |
| Real Life 101 | Monday | 8:30am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 8:30am | Dec. 24 | 0 |
| Real Life 101 | Monday | 9:00am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 9:00am | Dec. 24 | 0 |
| Real Life 101 | Monday | 9:30am | Dec. 6, 13, 27 | 0 |
| **Real Life 101 | Friday | 9:30am | Dec. 24 | 0 |

****Real Life 101 has no commercial time – breaks are all public service announcements.***

***** Due to operator error Real Life 101 did not air on Monday December 20th. The episodes ran on Friday, December 24th.***

This will certify that for the period **December 1-31, 2010** the above maximums were not exceeded.

DATE: 1/5/11


Dee Rogers, Administrative Assistant

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|--|-----------------------------|------------------------------|------------------------------|--|
| (All programs - children 13-16 years old) | | | | |
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| Animal Exploration w/Jarrold M. | Saturday | 7:30am | Dec. 4, 11, 18, 25 | 5:15 |
| Animal Rescue | Saturday | 8:00am | Dec. 4, 11, 18, 25 | 5:15 |
| Mystery Hunters | Saturday | 8:30am | Dec. 4, 11, 18, 25 | 5:15 |
| Pets.TV | Saturday | 9:00am | Dec. 4, 11, 18, 25 | 5:15 |
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This will certify that for the period of December 1-31, 2010 the above maximums were not exceeded.

Date:

1/5/11



Dee Rogers, Administrative Assistant

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****We did not count this program ("Sports Stars of Tomorrow" as part of our core programming****